



OBUG SIG NetSuite User Event

November 19, 2025



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Agenda

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09:00	Registration
09:30	Look on the NetSuite landscape in the Benelux – by Roy Schellekens (Oracle NetSuite)
09:40	How NetSuite uses AI across the suite – by Mathias Reinecke (Oracle NetSuite)
10:30	Coffee break
10:45	Mosa Supply Chain automation with AI & NetSuite AI connector – by Suzanne Wolfs (Mosa) & Jiri Gründemann (Profource)
11:30	Tax in the Fast Lane: Kramp’s Discovery for E-invoicing and VAT Compliance in Oracle NetSuite – by Maurice van Onna (Kramp) & Frank Laarhoven (4Apps)
12:00	How Meliore Foundation Achieved 97% On-Time Payments While Growing from \$64M to \$90M – by Rachel Harrison (Meliore Foundation) and Stephanie Bol (Tipalti)
12:30	Lunch
13:30	Dare to Dream Big / How Dreamland successfully integrated all 90 companies into NetSuite – by Bart Nouwen (Dreamland) & Edo Huizinga (Cadran)
14:15	NetSuite Admin Toolbox: Tips & Tricks Every NetSuite Administrator should know – by Karlijn Colson & Jolien Maesele (BDO)
15:00	Refreshment break
15:15	How Ipaas and Powerful Integrations between systems can optimize and streamline your NetSuite environment – by Mathieu Goncalves (Solarscreen) & Jérémy Remacle (Novutech)
16:00	Drinks and networking



The NetSuite partner landscape



NetSuite's Partner Ecosystem



Solution Providers

- Sells and implements all NetSuite-branded products
- Business application experts
- Develop leads/opportunities themselves



Alliance Partners

- Implementation and integration services
- Advisory, digital practices & business consultants
- Co-sells with NetSuite's direct sales team



Developer Network

- Independent Software Vendor firms
- Develop and sell "Built for NetSuite" applications - SuiteApps
- Supported by SDN team

- Referral Partners
- Accountant Partners
- Advisory & Selection Firms
- Private Equity Practice
- Venture Capital Practice
- Associations
- Incubator and Accelerator Program
- Franchise Program

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Gronwire



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4apps group



result



BRING IT



Deloitte.



profource

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NetSuite BeNeLux



Our Growth – since acquisition by Oracle in 2016

20% GROWTH YoY

42,000+ CUSTOMERS

450+ BENELUX

13 PARTNERS

Netherlands Office

45 FTE



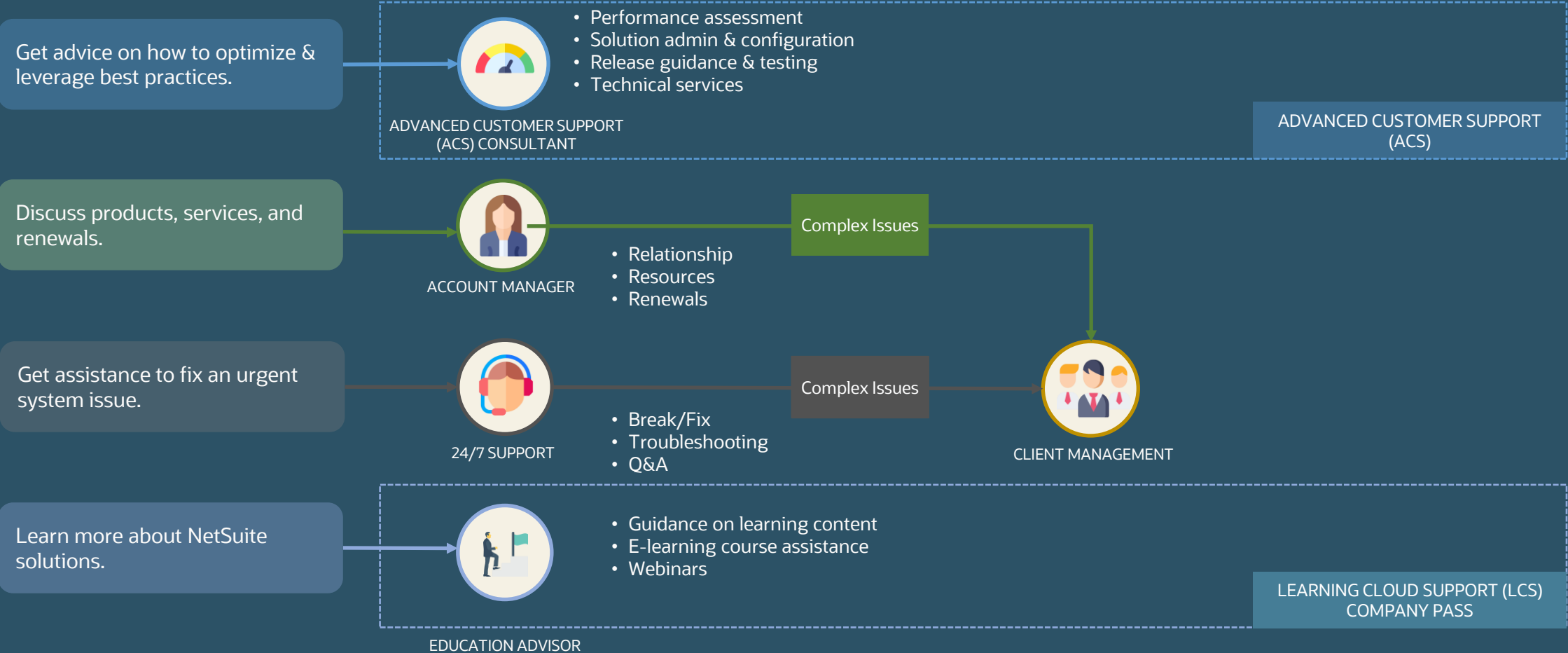


NetSuite Contacts map



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I would like to...



ORACLE
NetSuite

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