

ORACLE
AI World

Oracle AI for Applications Customers

Keep it simple



Alex Haijen

AI Executive Solutions Director

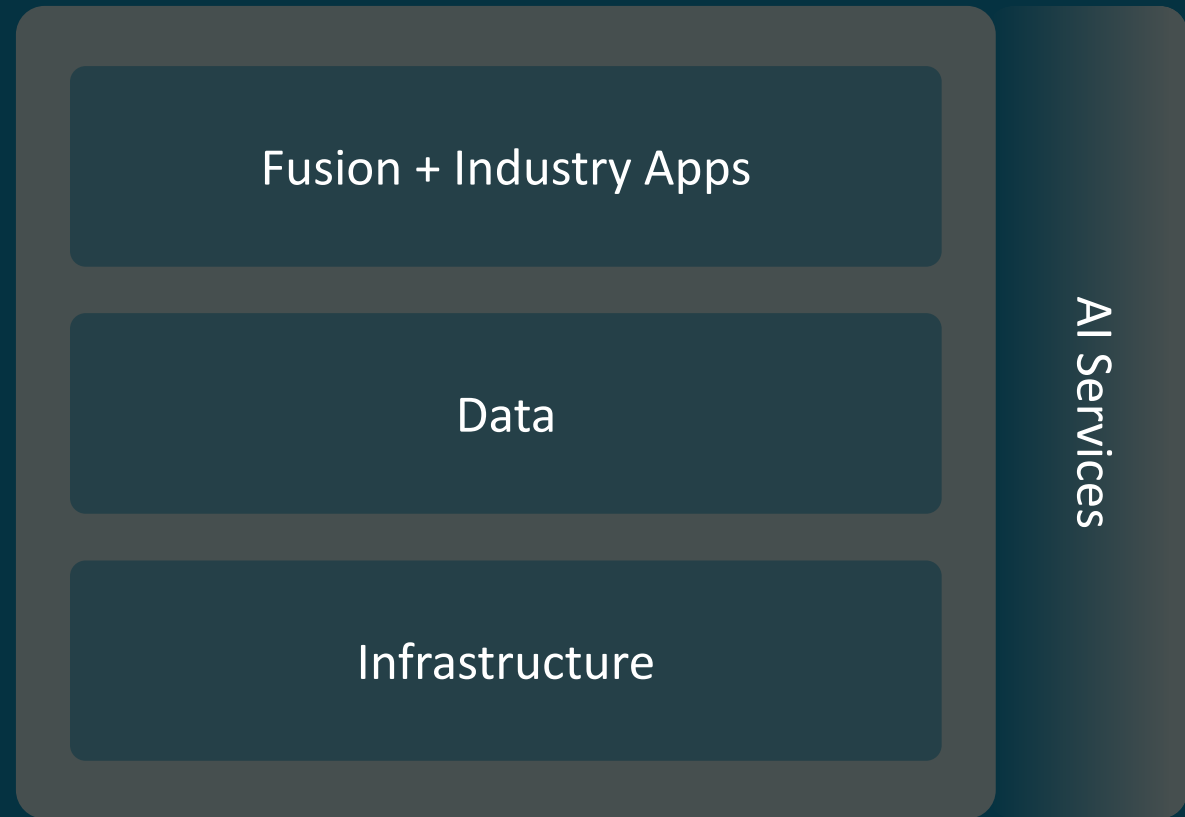
**Most extensive,
end-to-end
automation for
every industry**

Fusion + Industry Apps

Data

Infrastructure

**Enterprise AI at
every level to help
you create value
and drive results**



2026

The year for operationalizing AI

2026

Operationalizing AI
Integration, trust, security, scale

2025

From pilots to
production

AI assistants and Q&A agents
built into business processes

2023-24

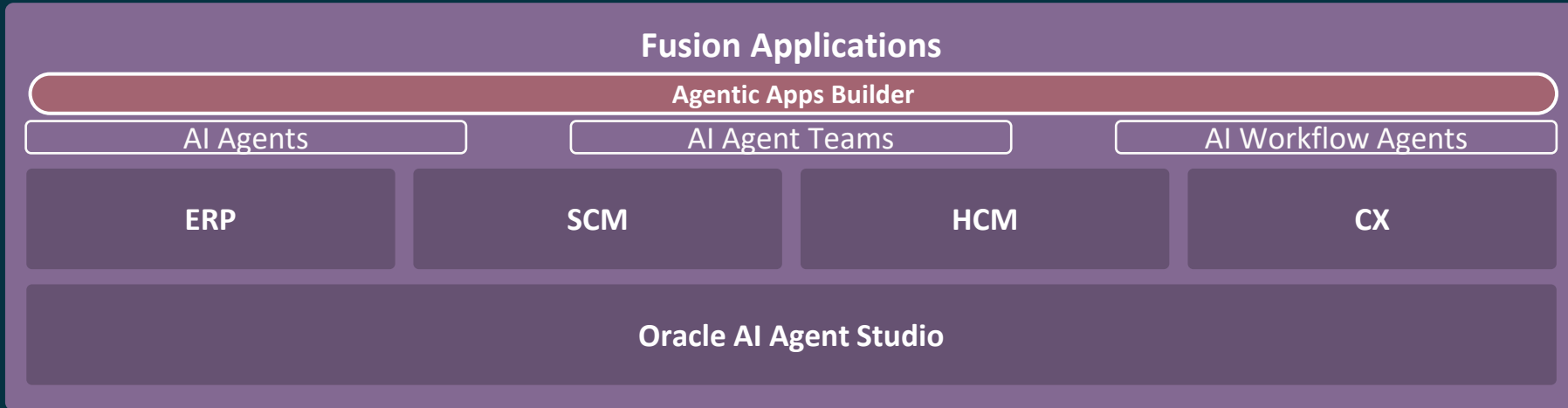
Initial exploration

2022

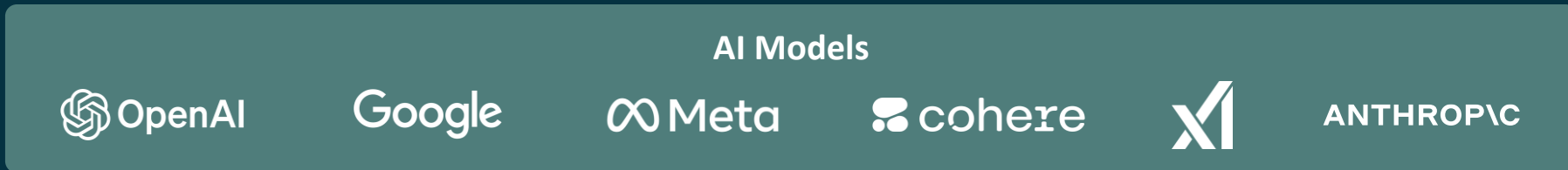
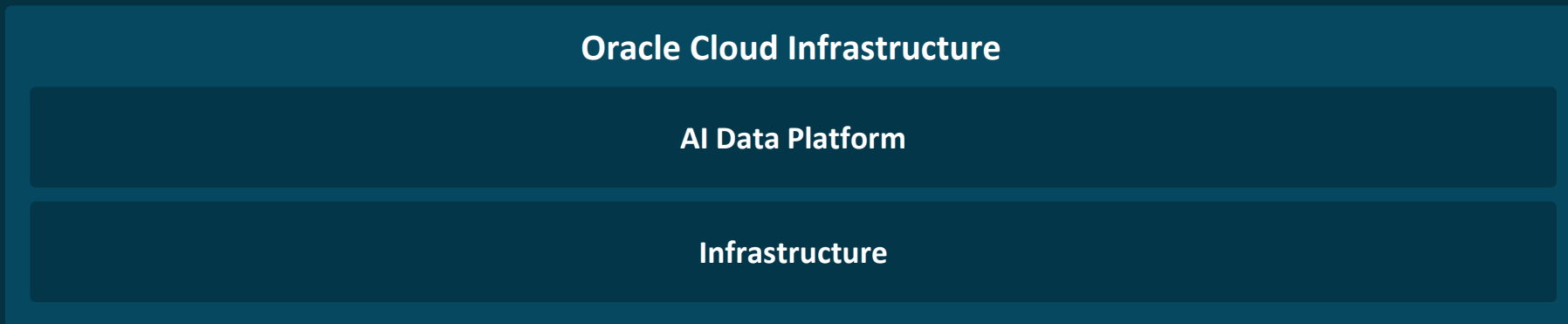
ChatGPT launch

Everything you need for Enterprise AI!

Open interoperability (REST, MCP, A2A)



Security and Compliance



AI Agents

Overall

Providers	Grade	Performance
Oracle	A-	Leader 86.7%
ServiceNow	A-	Leader 86.2%
Salesforce	A-	Leader 84.5%
UiPath	A-	82.8%
IBM	A-	82.6%
Microsoft	A-	82.1%
Google	A-	81.8%
Verint	A-	81.7%
AWS	A-	81.5%
Zendesk	B++	80.6%
Pega	B++	80.1%
SAP	B++	77.9%
Automation Anywhere	B++	77.6%
Appian	B++	76.5%
SS&C Blue Prism	B+	73.8%
C3.ai	B	68.5%
Gupshup	B	65.4%
Newgen	B-	60.7%
Fractal	B-	56.6%
Zenvia	C++	55.6%



Source: ISG Research
AI Agents Buyers Guide
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Horizontal AI vs Vertical AI

Majority of AI is **Horizontal** - tools like Co-Pilot & Chat GPT excel for individual AI across the enterprise - but impact is marginal (<5%) as they don't learn & adapt to enterprise workflows

Vertical AI (function specific) is difficult as it requires business process re-invention using AI

INTRODUCING

Fusion AI Agent Marketplace

Discover and deploy partner-built AI agents instantly, right inside Oracle AI Agent Studio

LAUNCH PARTNERS

accenture

Alithya

APEX^{IT}

apps associates[®]

argano

AUTOMUS

Deloitte.

GoSaaS

Grant Thornton

HURON

IBM

Infosys

KNEX

KPMG

Mastek

ORACLE
Consulting

pwc

Trinamix

wipro

box

CLOUDSUF^I

fairnow

GBG
Loqate

Intellinum

Chilli
PARSE | MATCH | ENRICH

stripe

syniverse.

Why you don't want to bolt on enterprise AI

Fusion AI:

- ✓ Integrated agent platform – built directly into Oracle Cloud
- ✓ Native security and compliance – role-based access, data governance
- ✓ Unified data foundation – ERP, SCM, CRM, HR, etc.
- ✓ OCI advantage – enterprise cloud for AI
- ✓ Premium LLMs – OpenAI, xAI, Google, Anthropic
- ✓ Full observability – evaluation, tracing, monitoring, auditing
- ✓ Enterprise-grade reliability – grounding, fallback, hallucination protection
- ✓ More every release – more agents, new models, new agent patterns



Do it yourself AI:





The GenAI Divide
STATE OF AI IN
BUSINESS 2025

MIT NANDA

Aditya Challapally
Chris Pease
Ramesh Raskar
Pradyumna Chari
July 2025

95%

of GenAI pilots are failing



Why?

Learning gap

Tools lack the ability to access enterprise data and be embedded into specific business workflows and context. Shadow IT remains.



Why?

Build trap

Building AI tools internally is twice as likely to fail as buying a proven solution

Learning gap

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Why?

Misdirected funds

highest measurable ROI is consistently found in automating core back-office functions like finance and operations

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Job Posting

Time Assistant

Career Planning Agent

Internal Mobility Assistant

Personal and Employment Details Assistant

Employee recognition message

Benefits Certification

Goal description

Court Orders Assistant

Incentive Compensation Plan Advisor

Performance feedback

Purchase Order to Sales Order Convertor

Compensation Advisor

New Hire Onboarding Assistant

Benefits Analyst

Service Request Triage Agent

Quote to Purchase Requisition Assistant

Knowledgebase articles

Job Seeker Analyst

Email, landing page authoring

Leave and Absence Analyst

Account Engagement Guide

Growth opportunities

Collective Agreements Analyst

Shift Scheduling Assistant

Self-service Chat

Supplier negotiation synopsis

Case Manager Assistant

Work Order Assistant

Agent Chat Assistant

Opportunity-to-quote Guide

Repair suggestions

Mass Component Replacement Assistant

Pay Analyst

Sales Return Order Assistant

Material Handling Advisor

Shift summaries

FDA Recall Assistant

Supply Chain Collaboration Advisor

Item Shortages Analysis Advisor

Outbound Compliance Advisor

Maintenance Advisor

Employee Hiring Advisor

Claims Policy Advisor

Price Change Requisition

Account Reconciliation Agent

Payments Agent

Compensation Guidelines Analyst

Claims Policy Advisor

Contract Analyst

Costing Setup Assistant

Job Offer Analyst

Workflow Policy Advisor

Supply Chain Planning Process Advisor

Perks

Performance and Goals Assistant

Learning and Training Advisor

Tax Withholding Guide

Customer Service Representative Advisor

Operational Procedure Advisor

Outbound Compliance Advisor

Expense Policy Agent

Costing Period Close Assistant

Pricing promotions

Pay Policy Advisor

Talent Review Assistant

B2B Message Processor

Talent Advisor

Sustainability Policy Advisor

Campaign Optimization Agent

Service Request Resolution Agent Team

Retirement and Pensions Analyst

Goods Delivery Advisor

Campaign Planning Agent

Org Chart Analyst

Pay Analyst

Purchase Requisition Status Advisor

Sales Intelligence and Account Advisor

Insight Narratives and Summary

New Hire Onboarding Assistant

Self-service Chat Agent

Quality Inspection Standards Advisor

Packaging and Sustainability Assistant

Probability and Cost Management Agent

Quote Assist Agent

Job Match Snippet

Document IO

Compensation Statement Analyst

Contracts Researcher Agent

Knowledge Insights Agent

Employment Lifecycle Policy Advisor

Summarize Purchase Order Details

Self-service Question-answer Agent

Procurement Policy Advisor

Leave and Absence Policy Advisor

Hundreds of AI agents and counting



Oracle AI Agent Studio

THE FIRST AI STUDIO
WITH AGENTS FOR THE ENTIRE ENTERPRISE



Design workflows and agents to fit your needs



Deploy and extend with prebuilt templates

AI Agent Studio

Ask Oracle

Type Family Product

Templates

- Agent** SCM - Procurement
Procurement Policy Advisor
Provides seamless access to procurement policies enabling employees to ask questions wh...
Use Template Learn More
- Team** CX - Sales
Sales Quote Generation
Orchestrates the recommendation of two to three different options for a given...
Use Template Learn More
- Team** HCM - Career Development
Career Planning Guide
Helps employees create actionable career progression plans. For example, the agent c...
Use Template Learn More
- Agent** ERP - Accounts Payable
Insights Advisor
Monitors for user specified business criteria and conditions and generates payment insight...
Use Template Learn More
- Agent** ERP - Accounts Payable
Payment Opportunity Execution
Assists the Payment Program Analyst end user with adjusting payment runs, modifying...
Use Template Learn More
- Agent** HCM - Benefits
Benefits Advisor
Helps employees understand and maximize their benefits packages, offering personalize...
Use Template Learn More
- Team** HCM - Global HR
HR Agent
Manages inquiries that come to HR related to Payroll, Benefits and Leave and Absences.
Use Template Learn More
- Agent** HCM - Global HR
Personal and Employment Details Assistant
Helps employees keep their profiles up-to-date and access information on employment...
Use Template Learn More
- Team** HCM - Compensation
Compensation Advisor
Advises managers on how to assess, develop, and compensate their Teammembers. It uses...
Use Template Learn More

Recommendations

Create AI Agents
AI Agents can use a variety of tools, topics and 3rd party integrations to work on the use cases you define.
Create Agent Learn More

Recently created

- Multi Agent**
HR Agent Team
A multi-agent team managing inquiries that come to HR related to Payroll, Benefits and Leave and Absences.
- Single Agent**
Absence Advisor Agent
An agent that can answer questions about employees' absence balances.
- Single Agent**
Suggest SR Resolution Agent
Create an agent that can suggest SR resolutions for specific situations.

AI Agent Studio Teams Agents Tools Topics Prompts Credentials Monitoring



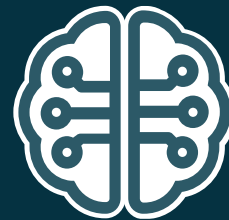
Create custom agents and multi-agent teams



You can leverage AI in a way that suits your needs

Embedded AI

Built by Oracle
accessed via Oracle software



ORACLE AI

Custom AI

Built by You
on Oracle technology

Blueprint for Success for Fusion Customers



Maximize everything you already have access to

Consume.

Pilot.

Accelerate.

ORACLE